A top performance for ALL stakeholders





We will deliver best-in-class customer experience







Externally disclosed

Competitive NPS

Target by 2024

Top quartile 1

Internal KPIs

- Annualized retention rate
- Net Effort Score
- Episode/ touchpoint NPS

Note: 1 Top quartile NPS in ≥ 75% of markets



For internal use only



We will be a Great place to Grow



iniPact24 A top performance for ALL stakeholders Ageas Group Strategy

Externally disclosed

Target by 2024

Employee NPS	Top quartile ¹
 Impact24 Skills plan (New way of working DNA, digital, leadership, sustainability) 	100% achieved
Average training hours per employee	KPI, no target
% employees participation in training	KPI, no target
Fair & Equality Index for all HR-processes	KPI, no target
Diversity Monitoring (M/F, Female Board members, Female senior managers)	KPI, no target

Note: 1 Weighted average eNPS based on number of employees per entity





We will be **the partner of choice** for current and future winners



A top performance for ALL stakeholders

Ageas Group Strategy





Internal KPI

 Partnership satisfaction score (per type of partnership)



We wil put sustainability at the heart of our business to drive growth and build a more inclusive and sustainable society





Externally disclosed	Target by 2024
 Percentage of GWP from products that stimulate the transition to a more sustainable world 	25%
 Percentage of products that have been reviewed for transparency Investments making a positive contribution to transition towards a more 	100%
 sustainable world Level of ESG-integration of our investment decisions 	€10B
 Carbon emissions of our investment portfolio* Carbon emissions of our operations (scope 1 & 2) 	Net zero by 2050 at the latest
Glass ceiling index :	neutral
ratio % Women in senior management / total % women in company Palanced (M/E) Suggestion pincling Ten 200	via Women in Finance
 Balanced (M/F) Succession pipeline Top 800 Gender diversity index : 	70% ratio 50-50
	via Women On Board
 Equal participation of women at decision level - optimal ratio is 1 (weighted calculation of % women at senior management level (50% weight) at board level (20% weight), at executive level (20% weight), at board committee level (10% weight) 	Top quartile

*We will make progress on and report on our performance; Target net zero by 2050, in line with European Green Deal







We will continue to deliver sustainable shareholder return





Financial targets by 2024

Externally disclosed

Solvency II ratio	175%
Holding Free Cash Flow, cumulative amount	€1.7-2.1B
Progressive dividend per share, cumulative amount	€1.5-1.8B
Average EPS growth ¹	6-8%

Value metrics of Asian activities*

*Need to create more transparency on Asian activities, by disclosing specific KPIs (e.g. APE, VNB) as of 2022 the latest

Operational targets by 2024

Externally disclosed

 Non-Life combined ratio 	95%
Life Guaranteed margin	85-95 bps
Life Unit-Linked margin	30-40 bps

Internal KPI

Total revenue from fee-based business



¹ Based on earnings excluding RPN(I) and one-offs